



Laser Whitening FAQs

What is Zoom! tooth whitening?

Zoom! is a bleaching process that lightens discoloration of enamel and dentin.

How long does Zoom! Chairside Whitening take?

The complete procedure takes less than an hour. The procedure begins with a preparation period followed as little as by 45 minutes of bleaching. (A cleaning is recommended prior to the actual Zoom! whitening session.)

How does the Zoom! In-office system work?

The Zoom! light activated whitening gel's active ingredient is Hydrogen Peroxide. As the Hydrogen Peroxide is broken down, oxygen enters the enamel and dentin, bleaching colored substances while the structure of the tooth is unchanged. The Zoom! light aids in activating the hydrogen peroxide and helps it penetrate the surface of the tooth. A study has shown that use of the Zoom! lamp increases the effectiveness of the Zoom! gel by 26% or more, giving an average improvement of up to eight shades.

What will I experience during the Zoom! In-Office Procedure?

During the procedure, patients may comfortably watch television or listen to music. Individuals with a strong gag reflex or anxiety may have difficulty undergoing the entire procedure.

How long do the results last?

By following some simple post whitening care instructions, your teeth will always be lighter than they were before. To keep your teeth looking their best, we recommend flossing, brushing twice daily, and occasional touch-ups with Zoom! Weekender or Nite White gel. These are professional formula products designed specifically to keep your teeth their brightest. They are available only through your dental professional.

Q6: Are there any side effects?

Sensitivity during the treatment may occur with some patients. The Zoom! light generates minimal heat which is the usual source of discomfort. On rare occasions, minor tingling sensations are experienced immediately after the procedure, but always dissipate. You can also ask your dentist to supply you with anti-sensitivity toothpaste for use prior to treatment.

What causes tooth discoloration?

There are many causes. The most common include aging and consumption of staining substances such as coffee, tea, colas, tobacco, red wine, etc. During tooth formation, consumption of tetracycline, certain antibiotics or excessive fluoride may also cause tooth discoloration.

Do many people whiten their teeth?

More people than you might imagine. A bright sparkling smile can make a big difference for everyone. The Zoom! Chairside Whitening System makes it easier and faster than ever before.

Who may benefit from tooth whitening?

Almost anyone. However, treatment may not be as effective for some as it is for others. Your dental professional can determine if you are a viable candidate for this procedure through a thorough oral exam, including a shade assessment.

Q10: Is whitening safe?

Yes. Extensive research and clinical studies indicate that whitening teeth under the supervision of a dentist is safe. In fact, many dentists consider whitening the safest cosmetic dental procedure available. As with any tooth whitening product, Zoom! is not recommended for children under 13 years of age and pregnant or lactating women.